



FAKULTAS

EKONOMI
DAN BISNIS

Undergraduate (regular)

PROPOSAL FOR NEW COURSE

COURSE: CREATIVE THINKING—UNDERSTANDING RELATIONSHIPS AND STORY WRITING (3 SKS)

Instructor/Facilitator: Handowo Dipo, handowodipo@gmail.com, 087836300234 (WA-text only);
Office hour: 24 hours with WA; fitful responses, unless prompt response is needed.

Course Meeting Times

Lectures and discussion in bahasa Indonesia. Slides might be in English. New class arrangement is being designed. I prefer dividing the traditional one 2.5 hour/session into several shorter sessions. I also might assign and/or distribute teaching materials that you can study at your own schedule. The estimated time required for these activities will reduce the time allotted for our online classes.

PREREQUISITE:

Professional behaviour. For example, students are expected to conduct themselves with decorum and will treat all in the class with courtesy and respect. Hateful, disruptive, or threatening behavior or speech will not be tolerated.

By completing this course, you will be eligible to enroll in the higher-level courses in this series of courses in the future. This course focuses on creative **thinking with narrative and its interaction with arguments**. Higher-level courses in this series will focus on creative **writing**.

GUARANTEES:

1. If you pass this course, I will guarantee that you will have a smaller chance to incur costly error of omission in your life. Error of omission is a mistake of not doing something you should have done or not consider something that you should consider. It is the main reason why Jeff Bezos and Elon Musk are now richer than Warren Buffett (as of 20/08/2020), and why Berkshire Hathaway stock has currently underperformed S&P 500 for the last decade. It is also the reason why I missed an easy chance to become rich two decades ago (explained in Lecture 1). If you pass this course, I will give you a unique random identity untraceable to your real ID that you can use to consult with me via email or IM in the future. Valid as long as we are still alive.



2. If you get an A or A+ for this course, if requested, I will write a personal letter of recommendation for you, specifying your strengths, intellectual assets and professional attitude. The letter might be useful for job application, scholarship or mating competition. But you have to draft the letter.

COURSE OVERVIEW:

“The principal goal of education in the schools should be creating men and women....capable of doing new things,” Jean Piaget

Among the three components of basic competency (literacy skills, numeracy skills and character), literacy skills and character have been assessed by various studies as more crucial than numeracy skills. However, most courses in FEB-UI focus on the numeracy skills. A few courses that try to cover literacy skills and character development have not been benchmarked to the equivalent courses in top liberal arts colleges (Harvard, Yale, etc) and other prominent universities (MIT, Berkeley, Purdue, etc). This course on creative thinking and the four dimensions of Liberal Learning (analytical thinking, multiple framing, reflective exploration of meaning, and practical reasoning) is benchmarked against the standards in those reputable colleges and universities.

I have not been able to find a course exactly similar to this course in other universities and colleges. This is because this course is an interdisciplinary study covering the perspectives from philosophy, theology, psychology, sociology, psychiatry, chemistry, biology, healthcare, languages, literature, economics, politics, history, arts, and business studies.

This course and other courses planned in this series of courses can be viewed as an effort to hack the usually expensive liberal learning into a compact and an affordable version of liberal learning in business education.

GOALS:

After successfully completing this course, students will be able to understand, use and apply the following knowledge:

- *Meaning of Life
- *Perry's Framework and Multiple Framing
- *Habits of Mind and Elements of Learning
- *Story Essentials
- *The debates and latest development of Evolution Theory
- *Group Dynamics
- *Science of Relationship, Affection and Mating
- *Story Analysis
- *Integration of Perspectives
- *Creative Thinking

, and ready to progress to the next level of liberal learning----creative writing.



RECOMMENDED REFERENCES (not mandatory, though):

Lajos Egri, *The Art of Dramatic Writing: Its Basis in the Creative Interpretation of Human Motives*, Touchstone, 1972

Matt Madden, *99 Ways to Tell a Story—Exercises in Style*, Chamberlain Bros, 2005

Garth Fletcher et al, *The Science of Intimate Relationships*, 2nd Edition, Wiley-Blackwell, 2019

David M. Buss, *The Evolution of Desire--Strategies of Human Mating*, Basic Books, 2016

Additional references will be discussed in the relevant session.

GRADING POLICY

Grades will be roughly computed as follows:

ACTIVITIES	PERCENTAGES
- Case Studies	10%
- Class Participation	30%
- Mid-term Project	30%
- Final Project	30%

If I observe that you do seriously try to practice and master elements of learning in this course, I will generously adjust your grade upward. Elements of learning will be discussed on Session 1. You can also read James M. Banner, Jr., and Harold C. Cannon, *The Elements of Learning* (Yale University Press, 1999).

CALENDAR:

SES#TOPICS

1. Introduction: The Essential Knowledge & Habits in The Post-Covid World

Overview; My Teaching Philosophy; Perry's Framework; Habits of Mind; Elements of Learning

Case 1: What Do You Want to Be Remembered For?

Case 2: Fasting during World Cup

Featuring: Sadio Mane, Mohamed Salah, Karim Benzema, Mesut Osil, Xherdan Shaqiri, Billie Eilish, Peter F. Drucker, Kolo Toure, Yaya Toure, Jurgen Klopp, Seneca, Indra Lesmana, Hannah Arendt, Mira Lesmana, Keynes, Tim Cook, Yuval Noah Harari, Roger L. Martin, Liberal Learning...



2. Story: FAQ

Watch: Chimamanda Ngozi Adichie, The Danger of a Single Story, TEDGlobal 2009 (18m) or read the transcript (<5m)

Featuring: Simulation Hypothesis, Jack Reacher, Lee Child, Zlatan Ibrahimovic, Donald Trump, Deng Xiao Ping, Steve Jobs, Perry Mason Season 1, Kierkegaard, Picasso, ...

3. Science and Story

Featuring: Rene Descartes, Jeff Bezos, Warren Buffett, Charlie Munger, Elon Musk, Voltaire, James March, Edmund Husserl, Martin Heidegger, Jerome Bruner, Milan Kundera, Deirdre McCloskey, Thomas Piketty, Aswath Damodaran, Gustave Flaubert, Chou-En Lai, Robert Shiller, Ray Dalio, Covid-19, Big Data, Ayn Rand, Howard Roach, Mike Burry, Larry Summers, Skidelsky, Ronald Coase, Bill Gates, ...

4. Survival of The Friendliest

Featuring: Charles Darwin, Brian Hare, Richard Dawkins, Chucky, Mama (chimpanzee), Yao Ming, Planet of The Apes, Saladin, King Richard, Mortimer Adler, ...

5. Conflict, Cooperation, Caste, Social Contract, Asabiyah and Leadership

Featuring: Ibn Khaldun, Peter Turchin, Isabel Wilkerson, Thomas Hobbes, Locke, Rousseau, Malthus, Marx, Plato, Aristotle, Sartre, The Nordic Theory of Love, Bridgewater Associates, E. B. White, Foucault, Chomsky, Nietzsche, Sun Tzu, ...

6. The Science of Relationship, Affection and Mating

Featuring: Desmond Morris, Mark Manson, Jane Austen, Shakespeare, Plato, Salinger, Holden Caulfield, To Kill a Mockingbird, ...

7. Review & Mid-Term Project

8. Stories: Frozen; Pride and Prejudice

9. Stories: A Star is Born; La La Land; Harley Quinn & Joker; Bonnie & Clyde

10. Stories: Groundhog Day; Marriage Story

11. Stories: Madame Bovary; The Remains of The Day

12. Stories: Fargo; Seven Samurai; 3:10 to Yuma; Parasites

13. Reconciling Advices and Opinions

Featuring: Game of Thrones



14. Conclusion and Final Project

DISCLAIMER

This syllabus is intended as a guide only. It may change as circumstances warrant. It is the student's responsibility to inquire about any changes that have been made.

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version 1.1

