



UNIVERSITAS INDONESIA
FACULTY OF ECONOMICS AND BUSINESS
DEPARTEMENT OF ACCOUNTING
UNDERGRADUATE PROGRAM

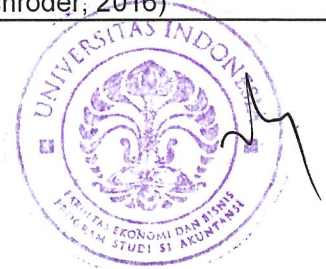
SYLLABUS
MANAJEMEN TEKNOLOGI INFORMASI (INFORMATION TECHNOLOGY MANAGEMENT)
ECAU607302
EVEN SEMESTER 2019/2020

No.	Lecturers	E-mail
1	Tubagus Muhamad Yusuf Khudri S.E., M.T.I., CA.	yusufkh@ui.ac.id

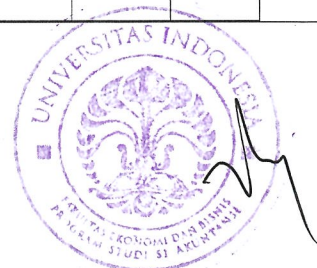
Subject Code	ECAU607302
Subject Title	Information Technology Management
Credit Value	3
Year	4
Pre-requisite/ Co-requisite/ Exclusion	Digital Business and Business Intelligence
Role and Purposes	This course aims to provide students with an understanding of strategic, tactical, and operational aspects in managing information system / information technology in entity
Subject Learning Outcomes	Upon completion of the subject, student will be able to: a. Understand the roles of information system/ information technology within an organization, on strategic, tactical, and operational levels b. Understand the roles of information system / information technology in functional integration, as well as resources integration within an organization c. Understand the ability of information system / information technology in improving organization's capabilities in doing business d. Understand the roles of CIOs/IT Managers in terms of coordination, partnership, technology, human resources, communication governance, and measurement



Subject Synopsis/ Indicative Syllabus	Week #	Topic	LO	References
	1	Introduction Class Management - Groups, Class Small Group Discussion on Carr (2003)	a, b	Applegate, Austin, & Soule (2009) - Introduction Carr (2003)
	2	IT & Business Advantage	a, b	Applegate, Austin, & Soule (2009) - Chapter 1,2,3,4
	3	Discussion 1	a, b	Group Presentation Applegate, Austin, & Soule (2009) – Case I-1: IBM's Decades of Transformation: Turnaround to Growth DNC-01
	4	Discussion 2	a, b	Group Presentation Applegate, Austin, & Soule (2009) – Case 1-2 Amazon.com: The Brink of Bankruptcy DNC-02
	5	The Business of IT	a, b	Applegate, Austin, & Soule (2009) – Ch 5,6,7,8
	6	Discussion 3	a, b	Group Presentation Applegate, Austin, & Soule (2009) – Case 1- 3 Canyon Ranch DNC-03
	7	Discussion 4	a, b	Group Presentation (Applegate, Austin, & Soule (2009) – Case 2 - 2 The iPremier Company (A): Denial of Service Attack DNC-04
	8	IT Leadership	c, d	Applegate, Austin, & Soule (2009) – Chapter 9,10 Bahan Diskusi: (Al-Harhi & Emam, 2017; Athukorala, Perera, & Meedeniya, 2016; I. McCulloh, J. Burck, J. Behling, M. Burks, & J. Parker, 2018; Liu et al., 2018; Mahmood, Nayyar, & Mushtaq, n.d.; Meiryani, Handoko, Sabrina, & Hendra, 2017; Nichols, 2016; Saide et al., 2017; Williams, 2016; Zimmermann, Petrikina, & Schroder, 2016)

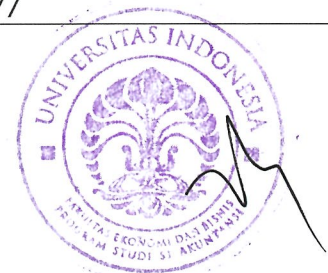


	9	Discussion 5	c, d	Applegate, Austin, & Soule (2009) – Case 3-2 - Volkswagen of America: Managing IT Priorities DNC-05																																																										
	10	IT Audit & IT Evaluation	c, d	(Diane, James, & D Jordan, 2008; Eardley, Shah, & Radman, 2008; Karadag, Cobanoglu, & Dickinson, 2009; Seong Leem, Wan Kim, Jung Yu, & Ho Paek, 2008; Shiau, Hsu, & Wang, 2009; Skrynkovskyy, 2018)																																																										
	11	Discussion 6	c, d	Applegate, Austin, & Soule (2009) – Case 3-3 The AtekPC Project Management Office DNC-06																																																										
	12 - 14	Big Case Presentation	c, d	Big Case Group Presentation																																																										
Teaching/Learning Methodology	Lectures cover core principles and concepts of the subject syllabus. To enhance students' understanding of relevant concepts through various kinds of student's centered activities, including case studies, presentation and discussion. The policy related to plagiarism, cheating, and attendance must refer to faculty regulation.																																																													
Assessment Method in Alignment with Intended Learning Outcomes	<table border="1"> <thead> <tr> <th rowspan="2">Specific Assessment Methods/Tasks</th> <th rowspan="2">% Weighting</th> <th colspan="4">Intended Learning Outcomes to be Assessed</th> </tr> <tr> <th>a</th> <th>b</th> <th>c</th> <th>d</th> </tr> </thead> <tbody> <tr> <td>Continuous Assessment</td> <td>100 %</td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>GROUP</td> <td>40%</td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>Group Presentation 1: Discussion Case (20%)</td> <td></td> <td>√</td> <td>√</td> <td></td> <td></td> </tr> <tr> <td>Group Presentation 2: Big Case (20%)</td> <td></td> <td></td> <td></td> <td>√</td> <td>√</td> </tr> <tr> <td>INDIVIDUAL</td> <td>60%</td> <td></td> <td></td> <td></td> <td></td> </tr> <tr> <td>Mid Term Exam (25%)</td> <td></td> <td>√</td> <td>√</td> <td></td> <td></td> </tr> <tr> <td>Final Exam (25%)</td> <td></td> <td></td> <td></td> <td>√</td> <td>√</td> </tr> <tr> <td>Participation and Discussion (10%)</td> <td></td> <td>√</td> <td>√</td> <td>√</td> <td>√</td> </tr> </tbody> </table>				Specific Assessment Methods/Tasks	% Weighting	Intended Learning Outcomes to be Assessed				a	b	c	d	Continuous Assessment	100 %					GROUP	40%					Group Presentation 1: Discussion Case (20%)		√	√			Group Presentation 2: Big Case (20%)				√	√	INDIVIDUAL	60%					Mid Term Exam (25%)		√	√			Final Exam (25%)				√	√	Participation and Discussion (10%)		√	√	√	√
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Student Study Effort Expected	Class Contacts	
	Lectures	20 Hours
	Presentation	10 Hours
	Other student study effort	
	Preparation for discussion	25 Hours
	Preparation for project/assignment/tests	25 Hours

Reading List and References	<p>Required Readings:</p> <p>Text Book:</p> <p>a. Applegate, L. M., Austin, R. D., & Soule, D. (2009). <i>Corporate Information Strategy and Management: Text and Cases</i> (8th ed.). McGraw-Hill.</p> <p>Journals / Conference Proceeding / Articles:</p> <p>a. Carr, N. G. (2003). IT Doesn't Matter. <i>Harvard Business Review</i>, 81(5), 41–49</p> <p>b. Al-Harhi, A. S. A., & Emam, M. (2017). Leadership of technology in inclusive practice. In <i>2017 6th International Conference on Information and Communication Technology and Accessibility (ICTA)</i> (pp. 1–4). Muscat, Oman: IEEE. https://doi.org/10.1109/ICTA.2017.8336021</p> <p>c. Athukorala, C., Perera, I., & Meedeniya, D. (2016). The impact of transformational and transactional leadership styles on knowledge creation in Sri Lankan software industry. In <i>2016 Moratuwa Engineering Research Conference (MERCon)</i> (pp. 309–314). Moratuwa, Sri Lanka: IEEE. https://doi.org/10.1109/MERCon.2016.7480159</p> <p>d. I. McCulloh, J. Burck, J. Behling, M. Burks, & J. Parker. (2018). Leadership of Data Annotation Teams. In <i>2018 International Workshop on Social Sensing (SocialSens)</i> (pp. 26–31). https://doi.org/10.1109/SocialSens.2018.00018</p> <p>e. Liu, C., Ready, D., Roman, A., Van Wart, M., Wang, X., McCarthy, A., & Kim, S. (2018). E-leadership: an empirical study of organizational leaders' virtual communication adoption. <i>Leadership & Organization Development Journal</i>, 39(7), 826–843. https://doi.org/10.1108/LODJ-10-2017-0297</p> <p>f. Mahmood, K., Nayyar, Z., & Mushtaq, H. (n.d.). Role of Transformational Leadership on E- Government Switching: Multi-Channel and Digital Divide (p. 4).</p> <p>g. Meiryani, Handoko, B. L., Sabrina, S., & Hendra, E. (2017). The influence of leadership styles on accounting information systems quality and its impact on information quality survey on state-owned enterprises. In <i>2017 IEEE 17th International Conference on Communication Technology (ICCT)</i> (pp. 1989–1993). Chengdu: IEEE. https://doi.org/10.1109/ICCT.2017.8359977</p>
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- h. Nichols, A. L. (2016). What do people desire in their leaders? The effect of leadership experience on desired leadership traits. *Leadership & Organization Development Journal*, 37(5), 658–671. <https://doi.org/10.1108/LODJ-09-2014-0182>
- i. Saide, Trialih, R., Indrajit, R. E., Putri, A., Fazri, P. N., & Hafiza, W. (2017). The influence of information technology infrastructure and leadership style on knowledge management implementation. In *2017 IEEE International Conference on Industrial Engineering and Engineering Management (IEEM)* (pp. 186–190). Singapore: IEEE. <https://doi.org/10.1109/IEEM.2017.8289877>
- j. Williams, J. (2016). IT Leadership Is Morphing. *IT Professional*, 18(2), 71–72. <https://doi.org/10.1109/MITP.2016.29>
- k. Zimmermann, K., Petrikina, J., & Schroder, N. (2016). The CIO Leadership Mosaic -- Results from a Qualitative Survey in the Silicon Valley and San Francisco Bay Area. In *2016 49th Hawaii International Conference on System Sciences (HICSS)* (pp. 4891–4900). Koloa, HI, USA: IEEE. <https://doi.org/10.1109/HICSS.2016.607>
- l. Eardley, A., Shah, H., & Radman, A. (2008). A model for improving the role of IT in BPR. *Business Process Management Journal*, 14(5), 629–653. <https://doi.org/10.1108/14637150810903039>
- m. Janvrin, D., Bierstaker, J., & Lowe, D. J. (2008). An Examination of Audit Information Technology Use and Perceived Importance. *Accounting Horizons*, 22(1), 1–21. <https://doi.org/10.2308/acch.2008.22.1.1>
- n. Karadag, E., Cobanoglu, C., & Dickinson, C. (2009). The characteristics of IT investment decisions and methods used in the US lodging industry. *International Journal of Contemporary Hospitality Management*, 21(1), 52–68. <https://doi.org/10.1108/09596110910930188>
- o. Seong Leem, C., Wan Kim, B., Jung Yu, E., & Ho Paek, M. (2008). Information technology maturity stages and enterprise benchmarking: an empirical study. *Industrial Management & Data Systems*, 108(9), 1200–1218. <https://doi.org/10.1108/02635570810914892>
- p. Shiau, W., Hsu, P., & Wang, J. (2009). Development of measures to assess the ERP adoption of small and medium enterprises. *Journal of Enterprise Information Management*, 22(1/2), 99–118. <https://doi.org/10.1108/17410390910922859>
- q. Skrynkovskyy, R. M. (2018). An it Audit as a Tool for Strategic Enterprise Management. *Problemy Ekonomiky*, (1), 231–236.

Videos:

- Discovery Channel Nerve Center - The Grand Central Terminal. (DNC01)
- Discovery Channel Nerve Center - Cedar Point Amusement Park. (DNC02)
- Discovery Channel Nerve Center - DC Fire and EMS. (DNC03)
- Discovery Channel Nerve Center - Panama Canal. (DNC04)
- Discovery Channel Nerve Center - Four Seasons Hotel. (DNC05)
- Discovery Channel Nerve Center - The Channel Tunnel. (DNC06)



<p>Class Management</p>	<p>Groups member for presentation and discussion will be determined by lecturer</p> <p>Discussion on Managing Information Technologies topics can be conducted in session: 1,2,3,4,5,6,7,8,9,10 and 11.</p> <p>For sessions: 3,4,6,7,9 and 11, will be started with 2 groups to give presentation predetermined cases from book and video.</p> <p>For video based cases, the presentation must include:</p> <ol style="list-style-type: none"> 1. Short Description (150 words) about the entity featured in video. 2. Short description (150 words) about the business of the entity featured in video 3. Business Model, using Business Model Canvas, (http://https://www.strategyzer.com/canvas/business-model-canvas). Give minimum 100 words description for each element. 4. Information System / Information technology components (hardware, software, human resources, etc.) and their cost, and benefit to the elements of the business model canvas that identifiable from the video. 5. Action / events / things that showed on the video, that your group concluded it should not happen or done because it's not the best practice. 6. Give your analysis and suggestion, about the current information system/information system that available on the market and also feasible to be implemented that can helped the entity to overcome the problem that it might have or can help seize the new opportunity. (e.g: cloud computing, big data, software as a service, artificial intelegent, market place, fintech, etc.) 7. Is the company ready for Industry Revolution 4.0 and embracing Society 5.0 ? Give your explanation regarding the readiness of the entity (minimal 150 words) 8. The presentation time must not exceed 30 minutes. 9. The file needed for submission only in pdf format of powerpoint slides presentation <p>For text book cases, the presentation must include, important points given in cases, and answer to the questions in the cases if any.</p> <p>For sessions, number 1,2,5 discussion will be conducted on specific topics</p> <p>The link of to download video will be given by the lecturer.</p> <p>For Big Case, presentation on session 12,13,14</p> <ol style="list-style-type: none"> 1. Real Company or entity, must not reside in campus or have any affiliation with Universitas Indonesia, but in walking distance of campus, either Depok or Salemba campus. 2. Categorized as SME / Cooperative 3. History of the company / entity 4. Diagram and description of: Ownership and Organization Structure
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	<ol style="list-style-type: none">5. Business Model, using Business Model Canvas, (http://https://www.strategyzer.com/canvas/business-model-canvas). Give minimum 100 words description for each element and include your analysis about the current system information / information technology used in day to day operation, in the context of each elements of business model canvas.6. Analysis and give suggestions how current development in information technology can be used to enhance every element listed in the business model canvas.7. Is the company/organisation ready for Industry Revolution 4.0 and embracing Society 5.0 ? Give your explanation regarding the readiness of the entity (minimal 150 words)8. The file needed for submission only in pdf format of powerpoint slides presentation
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