



UNIVERSITAS INDONESIA
FAKULTAS EKONOMI & BISNIS
DEPARTEMEN AKUNTANSI

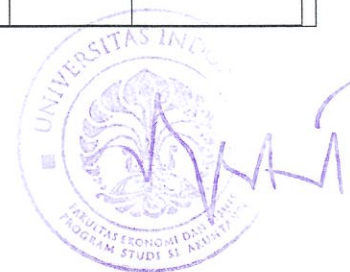
SYLLABUS
ACCOUNTING AND BUSINESS CASE ANALYSIS
ECAU609107

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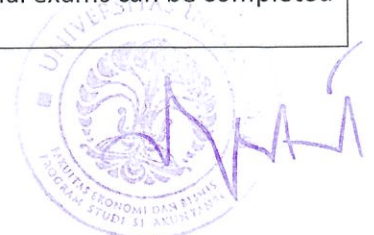
Subject Code	ECAU609107
Subject Title	Accounting and Business Case Analysis
Credit Value	2
Pre-requisite/ Co-requisite/ Exclusion	
Role and Purposes	The course contributes to the learning goals achievement of Bachelor of Economics in Accounting by enabling students to be critical and reflective thinkers and to have good written communication and also professional skills
Subject Learning Outcomes	<p>Upon completion of the subject, students are expected:</p> <ol style="list-style-type: none"> 1. to be able to think critically: <ol style="list-style-type: none"> a. Able to evaluate performance/adherence to procedures/the results of policies, strategies, and systems implementation, to diagnose of a problem, and to compare options for decision making. b. Able to show sufficient and relevant reasons and or evidence to evaluate, diagnose problems, or compare alternatives c. Able to draw conclusions on evaluation results, to provide solutions to problems, or to provide recommendations for decisions to be taken 2. to be capable of reflective thinking: <ol style="list-style-type: none"> d. Able to explain and explore important events experienced



	<ul style="list-style-type: none"> e. Able to analyze every experience and synthesize the results of the analysis into new learning about oneself f. Able to make conclusions based on the analysis and synthesis that have been made, and discuss how these conclusions will lead to a better self in the future <p>3. to be able to write a clear and concise essay/report</p> <ul style="list-style-type: none"> g. able to use clear and precise language <p>4. display cooperation and teamwork when working towards team goals</p> <ul style="list-style-type: none"> h. display cooperation and teamwork when working towards team goals i. present ideas and influence others to provide support and commitment <p>5. to be able to display organizational skills</p> <ul style="list-style-type: none"> j. Review own works and that of others to determine whether it complies with class' quality standards k. Apply leadership skills to influence others to work towards organizational goals 			
Subject Synopsis/ Indicative Syllabus	Session #	Topics	LO	Required Reading
	1	Introduction: Syllabus Case Method: What it is? What is Case Essential Skills to Read and Analyze a Case How to Prepare and Discuss Case Lecturing		E: Chp. 1-3, 7
	2	How to analyze Decision Scenario Cases Case: The Student Who Was Missing-in-Action	1,4,5	E: Chp. 4
	3	How to analyze Evaluation Scenario Cases Case: Shelly London and Ethics Education – “Strengthening Our Moral Compass”	1,4,5	E: Chp. 5
	4	How to analyze Problem Scenario Cases Case: Moez Kassam: Consulting Intern	1,4,5	E: Chp. 6
	5	Writing Decision Scenario Case Essays Case: Sophia Tannis: Life Choices (A)	1,3,5	E: Chp. 8-9



	6	Writing Evaluation Scenario Case-Based Essays Case: Howard Schultz: Building Starbucks Community	1,3,5	E: Chp. 10
	7	Writing Problem Scenario Case Essays Case: Rajat Gupta	1,3,5	E: Chp. 11
	8	Internship Report - Reflective Thinking & Writing Journal Active Lecturing		PM
	9	Internship Report - Reflective Thinking & Writing Journal Case: Brussels and Bradshaw	2,4,5	https://www.ed.ac.uk/reflection
	10	Internship Report - Reflective Thinking & Writing Journal Case: Navigating Organizational Politics the Case of Kristen Peters	2,3,5	https://www.ed.ac.uk/reflection
	Teaching/Learning Methodology	<p>This course will use a combination of teaching/learning methodology, such as lecturing for session 1 and 8 and case-based learning for session 2-7 and 9-10.</p> <p>For session 2-4 and session 9, each case will be discussed in two stages. The first stage is discussion in groups consisting of 4-5 students. Group members will be assigned each week. The second stage, discussions will be carried out in class by each group. Each student is expected to make a contribution, both in groups and in class discussions. Further arrangements regarding the case discussion activities will be determined by each lecturer.</p> <p>For session 5-7, and session 10, students will be assigned to write essay in group. The essay will be evaluated and discussed by other students in class.</p> <p>Finally, students will take two exams, which is mid-term and final exam. For the midterm exam, students are asked to analyze the case given during the exam and completed within 2.5 hours or as determined in the exam questions. Meanwhile, the final exam will consist of two assignments. The first assignment is a case-based essay. The second task is a reflection report. Final exams can be completed in a longer time.</p>		



Assessment Method in Alignment with Intended Learning Outcomes		1	2	3	4	5
	Individual contribution in group (15%)	V	V		V	
	Group contribution in class discussion (15%)	V	V		V	V
	Group essay assignment (15%)	V	V	V		V
	Mid-Term Exam (25%)	V				
	Final Exam: Reflective writing assignment (15%)		V	V		
	Final Exam: Case-based Essay (15%)	V		V		
Student Study Effort Expected	Class Contacts					
	Lectures				7 Hours	
	Group and Class Discussion				18 Hours	
	Other student study effort					
	Preparation for group and class discussion				28 Hours	
	Independent study				28 Hours	
Reading List and References	Required Reading Materials:					
	<ul style="list-style-type: none">• Ellet, William. 2018. The Case Study Handbook: A Student's Guide, Harvard Business School Publishing. (E)• Akuntansi, Program Studi S1, Pedoman Magang, 2019 (PM)• https://www.ed.ac.uk/reflection					

